



# Yuri Radaelli

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**Date of birth:** 30/9/1970 | **Nationality:** Italian | **Gender:** Male | (+39) 3336748888 |

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About me: I am a Front-end and WordPress Web Developer. Soft skills: result-oriented, self-motivated, well organized, committed to the deadline.

## ● WORK EXPERIENCE

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2017 – CURRENT – Berlin, Germany

**WEB DEVELOPER** – WINNING WORDS (OWNERSHIP: GESA NOORMANN)

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[preludes.me](http://preludes.me) (web development and theme customization using WordPress with Javascript, Elementor Pro and CSS3)

[gerardosegat.com](http://gerardosegat.com) (web development and theme customization using WordPress with Javascript, Elementor Pro and CSS3)

[recalcitimultimedia.com](http://recalcitimultimedia.com) (SEO, SEM, web development and theme customization using WordPress with jQuery, Elementor Pro and CSS3)

ICT | Information and communication | [info@winningwords.it](mailto:info@winningwords.it) | [www.winningwords.de](http://www.winningwords.de) | Berlin, Germany

1/2013 – 12/2015

**WEB DESIGNER** – MM&P SRL (OWNERSHIP: FABIO PERUCCO)

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[yellowhub.it](http://yellowhub.it) (logo design, graphic design, WordPress theme customization with CSS3)

[arts-gallery.eu](http://arts-gallery.eu) (graphic design, social media design and management in Facebook, LinkedIn, Instagram)

[ilprincipedelmare.it](http://ilprincipedelmare.it) (WordPress WooCommerce development, multimedia optimization, SEO, SEM)

Milano

2004 – 2012

**WEBMASTER AND PROJECT MANAGER** – BLUQUADRO (OWNERSHIP: YURI RADAELLI)

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Milano

2003 – 2004

**WEB DEVELOPER SENIOR** – ESCOM S.R.L.

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Milano

2000 – 2001 – Milan, Italy

**EMPLOYEE LEVEL 2** – ALTOPROFILO S.P.A.

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Employee Level 2

HTML4 and CSS development in large web-portals: Pirelli E-learning, Spesaclick, H3G

Milano

## ● EDUCATION AND TRAINING

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1/2/2021 – 16/7/2021

**FULL STACK WORDPRESS DEVELOPER (HTML5, CSS3, JAVASCRIPT ES6 AND JQUERY, PHP AND SQL FOR WORDPRESS)** – Noreply Digital

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CSS advanced (Flexbox, Grid, transitions, animations, pseudo classes and elements, blending, SVG)

Bootstrap 5

Javascript (including AJAX methods and jQuery library)

PHP fundamentals (arrays, classes, conditionals)

PHP for WordPress (local deployment, themes and child themes, plugins, CPT and meta boxes, Editor Gutenberg

Blocks, user level permissions, saving and using data sessions, AJAX in WordPress, hashing and nounces)

SQL fundamentals (MySQL, CRUD, exporting, search)

### Field(s) of study

- Information and Communication Technologies : *Software and applications development and analysis*

EQFR4 | EQF level 4 | <https://noreply.digital/> | <https://noreply.digital/>

1/11/2018 – 10/1/2022

**3 OFFICIAL GOOGLE INDIVIDUAL CERTIFICATIONS (ADS SEARCH, SHOPPING ADS, VIDEO ADS)** – Google Academy for Ads

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Ads Search

<https://skillshop.exceedlms.com/student/award/ReANMMgR0fS2g5A8bzaUlxsN>

Shopping Campaigns:

<https://skillshop.exceedlms.com/student/award/BGeRbP05PE21ZSFGdGd3niDs>

Video Ads:

<https://skillshop.exceedlms.com/student/award/xsF1eEhwiSgcjFYSD4bKnXnv>

(expires January 2022)

10/1/2022

### ENGLISH IELTS CEFR C1 – IELTS Official

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Credential ID: 20IT006542RADY010G

C1 | <http://ielts.ucles.org.uk>

7/10/2019 – 11/10/2019 – Berlin, Germany

**ENGLISH B2** – Volkshochschule Spandau - IHM Berlin

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Business English Workshop for level B1/B2 without official certification.

1/6/2018

**GOOGLE ANALYTICS - CERTIFICATE OF COMPLETION** – Google Analytics Academy

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18/9/2017 – 13/10/2017

**WEB MARKETING E COMUNICAZIONE MULTIMEDIALE** – Forma.Temp

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160 hours course (160EC)

- Principi base di marketing strategico e operativo

- Il Web Marketing (digital advertising, digital media planning)

- Social Media Marketing: strategie e tecniche

- La comunicazione aziendale: l'Ufficio stampa tradizionale e l'ufficio 2.0

- Il CRM: Customer Relationship Management

<http://www.newpeopleteam.it/corsi-formatemp/marketing-e-social-media-marketing/>

EQF level 2

2016 – Madrid, Spain

**ESAME UNIVESITARIO (IN LINGUA SPAGNOLA) DI "SOCIOLOGÍA DEL CONSUMO E INVESTIGACIÓN DE MERCADOS"**

– UNED - Universidad Nacional de Educación a Distancia

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[N.150503380001010003](#)

1/1/2003  
PROJECT MANAGEMENT - MICROSOFT PROJECT (200 HOURS) – Consorzio Euroform 3 - FSE

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1998 – 1999  
DESIGNER WEB – Accademia di Comunicazione - FSE

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Principles of web design, user experience and network protocols  
EQF level 5

1992 – 2003 – Milano  
PHILOSOPHY DEGREE – Università Cattolica del Sacro Cuore

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Thesis in Communication Sciences  
EQF level 6

## ● LANGUAGE SKILLS

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**Mother tongue(s):** ITALIAN

**Other language(s):**

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
<b>ENGLISH</b>	C1	C1	B2	B2	C1
<b>SPANISH</b>	C1	C1	B2	B2	B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

## ● DIGITAL SKILLS

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### Front-end Developing

jQuery | WooCommerce | GreenSock GSAP | SASS | Bootstrap | SVG graphic | HTML | CSS | JavaScript | Elementor | Responsive Design

### Digital Marketing

Google Ads (Search, Display, Shopping and Video campaigns) | SEO | Google Analytics | MailChimp | Technical SEO | Google Tag Manager | Google Search Console | SEM | Facebook Ads | Social Media Marketing | Yoast SEO

### Back-End and Deployment

Wordpress (Theme Development) | Domain Name Server (DNS) Configuration | cPanel, WHM, Plesk Management | PHP for WordPress | WordPress | Softaculous | phpMyAdmin

### Tools

Team management tools (Slack, Discord, Trello, Asana, Zoom) | Microsoft Office | Google Suite | FileZilla | TeamViewer | Visual Studio Code | Microsoft Project

### Graphic Design

Photopea | Adobe Illustrator | Adobe Photoshop | Figma | Adobe XD | Canva