



Yuri Radaelli

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About me: My goal is developing web animated interfaces. I live in Milan but often dropping by in Berlin and in Barcelona. Soft skills: self-motivated, well organized, committed to the deadline. Skills I am currently improving: GSAP and how to cook tortillas.

● WORK EXPERIENCE

2017 – CURRENT – Berlin, Germany
WEB SPECIALIST – WINNING WORDS GMBH

[IamYuri.dev](#) (hand coded using Vanilla Javascript with AJAX and CSS3)
[preludes.me](#) (theme customization using WordPress with Vanilla Javascript, Elementor and CSS3)
[gerardosegat.com](#) (theme customization using WordPress with Vanilla Javascript, Elementor and CSS3)
[recalcatimultimedia.com](#) (theme customization using WordPress with Vanilla Javascript, Elementor, CSS3, SEO, SEM)

ICT | Information and communication | info@winningwords.it | www.winningwords.de | Berlin, Germany

1/2013 – 12/2015
WEB DESIGNER – MM&P SRL

[yellowhub.it](#) (Logo Design, Graphic Design, WordPress theme customization with CSS3)
[arts-gallery.eu](#) (Graphic Design, Social Media Manager in Facebook, LinkedIn, Instagram)
[ilprincipedelmare.it](#) (WordPress Ecommerce with WordPress Flatsome 3 theme, SEO, SEM)

Milano

2004 – 2012
FREELANCE WEBMASTER WITH VAT – BLUQUADRO DI YURI RADAELLI

Milano

2003 – 2004
WEB DEVELOPER SENIOR – ESCOM S.R.L.

Milano

2000 – 2001 – Milan, Italy
IMPEGATO LIVELLO 2 - WEB DESIGNER – ALTOPROFILO S.P.A.

HTML4 and CSS development in large web-portals: Pirelli E-learning, Spesaclick, H3G

Milano

● EDUCATION AND TRAINING

1/2/2021 – 16/7/2021

FULL STACK WORDPRESS DEVELOPER (HTML5, CSS3, JAVASCRIPT ES6 AND JQUERY, PHP AND SQL FOR WORDPRESS) – Noreply Digital

CSS advanced (Flexbox, Grid, transitions, animations, pseudo classes and elements, blending, SVG)

Bootstrap 5

Javascript (including AJAX methods and jQuery library)

PHP fundamentals (arrays, classes, conditionals)

PHP for WordPress (local deployment, themes and child themes, plugins, CPT and meta boxes, Editor Gutenberg

Blocks, user level permissions, saving and using data sessions, AJAX in WordPress, hashing and nounces)

SQL fundamentals (MySQL, CRUD, exporting, search)

Field(s) of study

- Information and Communication Technologies : *Software and applications development and analysis*

EQFR4 | EQF level 4 | <https://noreply.digital/> | <https://noreply.digital/>

1/11/2018 – 10/1/2022

3 OFFICIAL GOOGLE INDIVIDUAL CERTIFICATIONS (ADS SEARCH, SHOPPING ADS, VIDEO ADS) – Google Academy for Ads

Ads Search

<https://skillshop.exceedlms.com/student/award/ReANMMgR0fS2g5A8bzaUlxsN>

Shopping Campaigns:

<https://skillshop.exceedlms.com/student/award/BGeRbP05PE21ZSFGdGd3niDs>

Video Ads:

<https://skillshop.exceedlms.com/student/award/xsF1eEhwiSgcjFYSD4bKnXnv>

(expires January 2022)

10/1/2022

ENGLISH IELTS CEFR C1 – IELTS Official

Credential ID: 20IT006542RADY010G

C1 | <http://ielts.ucles.org.uk>

7/10/2019 – 11/10/2019 – Berlin, Germany

ENGLISH B2 – Volkshochschule Spandau - IHM Berlin

Business English Workshop for level B1/B2 without official certification.

1/6/2018

GOOGLE ANALYTICS - CERTIFICATE OF COMPLETION – Google Analytics Academy

4/4/2018 – 5/4/2018 – Milano, Italy

GOOGLE DIGITAL TRAINING – iab.europe

18/9/2017 – 13/10/2017 – Milano, Italy

WEB MARKETING E COMUNICAZIONE MULTIMEDIALE – Forma.Temp

160 hours course (160EC)

- Principi base di marketing strategico e operativo

- Il Web Marketing (digital advertising, digital media planning)

- Social Media Marketing: strategie e tecniche

- La comunicazione aziendale: l'Ufficio stampa tradizionale e l'ufficio 2.0

- Il CRM: Customer Relationship Management

<http://www.newpeopleteam.it/corsi-formatemp/marketing-e-social-media-marketing/>

EQF level 2

2016 – Madrid, Spain

ESAME UNIVESITARIO (IN LINGUA SPAGNOLA) DI "SOCIOLOGÍA DEL CONSUMO E INVESTIGACIÓN DE MERCADOS"
– UNED - Universidad Nacional de Educación a Distancia

1992 – 2003 – Milano

PHILOSOPHY DEGREE – Università Cattolica del Sacro Cuore

Thesis in Communication Sciences

EQF level 6

1998 – 1999 – Milano

DESIGNER WEB – Accademia di Comunicazione - FSE

Principles of Web Design and User Experience

Principles of networks (protocols, headers, hands-shaking, sockets)

HTML4

CSS

Photoshop

Illustrator

Flash

Parallels (Plesk)

EQF level 5

● LANGUAGE SKILLS

Mother tongue(s): ITALIAN

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	B2	B2	C1
SPANISH	C1	C1	B2	B2	B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● DIGITAL SKILLS

Front-end Developing

Javascript (basic level) | WordPress self hosted (proficient) | CSS (proficient) | HTML5 (proficient) | jQuery (basic level) | Figma (medium level) | WooCommerce (medium level) | WordPress Elementor (proficient)

Digital Marketing

Google Ads (proficient) | Google Tag Manager (medium level) | Technical SEO (medium level) | Google Analytics (medium level)

Back-End and Server Management

Linux (basic level) | PHP (basic level) | DNS management (medium level)

Office

Google Suite (Google Drive, Google Docs, Google Slides, Google Sheets, Google Forms)

● DRIVING LICENCE

Driving Licence: A

Driving Licence: B